

FIRST INTERNATIONAL ROBOTICS CONTEST IN
ARMENIA

robotex
ARMENIA

Sponsorship package
by Union of Advanced Technology Enterprises



GOALS OF ROBOTEX ARMENIA

- SPARKING AN INTEREST IN TECHNOLOGY AND ROBOTICS
- INCREASING THE COMPETITIVENESS OF ARMENIAN ROBOT BUILDERS INTERNATIONALLY
- ENSURING THE PROGRESS OF INTERDISCIPLINARY ROBOTICS
- REFLECTING ARMENIA AS AN INNOVATIVE AND COMPETITIVE COUNTRY
- DEVELOPING SYNERGY BETWEEN TECHNOLOGY FANS, UNIVERSITIES, SCHOOLS AND ENTERPRISES



THE VISION

OUR VISION IS TO BE THE BEST TECH
EVENT IN ARMENIA AND THE BIGGEST
ROBOTICS COMPETITION IN THE
WORLD!

WHY SUPPORT ROBOTEX ARMENIA?

BECOME A PARTNER OR SPONSOR OF INTERNATIONAL ROBOTICS CONTEST!

Engineers and workforce

More than 500 engineers and enthusiasts

Selling and promoting products/services

Robotex has about 1000 visitors

The brand

Logo on all marketing materials of Robotex Armenia
Presentations and product promoting on the main stage

ROBOTEX ARMENIA WILL BRING TO YOU

1. Elementary and middle school pupils
2. High schoolers
3. Students
4. Engineers
5. Entrepreneurs
6. Technology fans
7. International competitors and companies!

SPONSORSHIP PACKAGE

SERVICES	Partner 3mln.AMD	Sponsor 6mln.AMD
Print advertising		
Banner	✓	✓
Booklet	✓	✓
On diplomas	✓	✓
On nametags	✓	✓
Videos and clips		
Coverage in the summary clip		✓

SERVICES	Partner 3mln.AMD	Sponsor 6mln.AMD
PR		
Quote in press release		✓
Opinion story in online media		✓
Mentioning in notification letters	✓	✓
Coverage in press releases		✓
Web		
Logo on the web-site	✓	✓
Logo on the registration form	✓	✓
Logo in online ads		✓

SERVICES	Partner 3mln.AMD	Sponsor 6mln.AMD
Social Media		
Logo on the header photo of social media	✓	✓
Social media and marketing campaigns		✓
Posts and coverage on the Facebook fan page		✓
Publicity at event		
Logo on the background banner of the stage	✓	✓
Logo on the photo wall	✓	✓
Logos on the fields		✓
Logo on the t- shirts	✓	✓
Opportunity to provide a special prize	✓	✓

MEET THE TEAM



ANNA SARGSYAN

Project coordinator



SHUSHANIK NERSESYAN

PR Manager



DIANA HAKOBYAN

SMM SPECIALIST

GET IN TOUCH WITH US

Mailing Address

0033 H.Hakobyan St., Yerevan, Armenia

Email Address

info@armath.am

Phone Number

+37491009181



**BECOME THE PART OF
INTERNATIONAL EVENT!**